



MONA · VIE

# WHOLESALE PRICE LIST

UNITED STATES

Effective: 01/05/2010

## MONAVIE PRODUCTS

Item code	Product (amount)	Wholesale	Sug. Retail	PV	PCPV*
<b>MONAVIE E<sup>MV</sup></b>					
1000240101	MonaVie E <sup>MV</sup> (1 case, 24 cans).....	\$68.00	\$68.00	30	15
1000720101	MonaVie E <sup>MV</sup> (3 cases, 72 cans).....	\$198.00	\$198.00	100	50
1001440101	MonaVie E <sup>MV</sup> (6 cases, 144 cans).....	\$375.00	\$375.00	200	100
<b>MONAVIE (M)MŪN</b>					
1020010101	MonaVie (M)mūn (1 bottle).....	\$37.50	\$37.50	25	12.5
1020020101	MonaVie (M)mūn (2 bottles).....	\$71.00	\$71.00	50	25
1020040101	MonaVie (M)mūn (4 bottles).....	\$135.00	\$135.00	100	50
1020080101	MonaVie (M)mūn (8 bottles).....	\$235.00	\$235.00	200	100
1020120101	MonaVie (M)mūn (3 cases, 12 bottles) <sup>†</sup> .....	\$320.00	\$353.00	300	—
<b>MONAVIE ACTIVE</b>					
1111010101	MonaVie Active (1 bottle).....	\$37.00	\$37.00	25	12.5
1111020101	MonaVie Active (2 bottles).....	\$70.00	\$70.00	50	25
1111040101	MonaVie Active (4 bottles).....	\$130.00	\$130.00	100	50
1111080101	MonaVie Active (8 bottles).....	\$230.00	\$230.00	200	100
1122010101	MonaVie Active Gel (1 box, 28 packets).....	\$72.50	\$72.50	50	25
1122020101	MonaVie Active Gel (2 boxes, 56 packets).....	\$135.00	\$135.00	100	50
1122040101	MonaVie Active Gel (4 boxes, 112 packets).....	\$240.00	\$240.00	200	100
<b>MONAVIE PULSE</b>					
1114010101	MonaVie Pulse (1 bottle).....	\$37.25	\$37.25	25	12.5
1114020101	MonaVie Pulse (2 bottles).....	\$70.50	\$70.50	50	25
1114040101	MonaVie Pulse (4 bottles).....	\$131.00	\$131.00	100	50
1114080101	MonaVie Pulse (8 bottles).....	\$232.00	\$232.00	200	100
1123010101	MonaVie Pulse Gel (1 box, 28 packets).....	\$72.75	\$72.75	50	25
1123020101	MonaVie Pulse Gel (2 boxes, 56 packets).....	\$135.50	\$135.50	100	50
1123040101	MonaVie Pulse Gel (4 boxes, 112 packets).....	\$241.00	\$241.00	200	100
1130130101	MonaVie Pulse Combo (1 case Pulse, 2 boxes Pulse Gel).....	\$237.00	\$237.00	200	100
<b>MONAVIE</b>					
1110010101	MonaVie (1 bottle).....	\$31.00	\$31.00	25	12.5
1110020101	MonaVie (2 bottles).....	\$58.00	\$58.00	50	25
1110040101	MonaVie (4 bottles).....	\$115.00	\$115.00	100	50
1110080101	MonaVie (8 bottles).....	\$215.00	\$215.00	200	100
1110120101	MonaVie (3 cases, 12 bottles) <sup>†</sup> .....	\$300.00	\$323.00	300	—
1121010101	MonaVie Gel (1 box, 28 packets).....	\$67.50	\$67.50	50	25
1121020101	MonaVie Gel (2 boxes, 56 packets).....	\$125.00	\$125.00	100	50
1121040101	MonaVie Gel (4 boxes, 112 packets).....	\$225.00	\$225.00	200	100
<b>MONAVIE KOSHER</b>					
1110010110	MonaVie Kosher (1 bottle).....	\$32.00	\$32.00	25	12.5
1110020110	MonaVie Kosher (2 bottles).....	\$60.00	\$60.00	50	25
1110040110	MonaVie Kosher (4 bottles).....	\$120.00	\$120.00	100	50
1110080110	MonaVie Kosher (8 bottles).....	\$220.00	\$220.00	200	100

\* Preferred Customer Personal Volume (PCPV) – This is the volume associated with a purchase made by a preferred customer, which is half of the volume of a purchase associated with a distributor. A Preferred Customer Bonus equal to one half of the PCPV is also paid to the sponsor of the Preferred Customer.

† Not available to Preferred Customers.

To place a phone order from within the U.S., Canada, or Puerto Rico, call: 1.866.217.8455  
To place an order from any other country, call: 1.801.783.2096 • Order online at [www.monavievo.com](http://www.monavievo.com)

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## MONAVIE COMBOS

Item code	Product (amount)	Wholesale	Sug. Retail	PV	PCPV*
<b>MONAVIE E<sup>MV</sup> COMBOS</b>					
1115140101	6 bottles MonaVie Kosher, 1 case MonaVie E <sup>MV</sup> .....	\$248.00	\$248.00	200	100
1115050101	1 case MonaVie Active, 2 bottles MonaVie, 1 case MonaVie E <sup>MV</sup> .....	\$258.00	\$258.00	200	100
1115070101	2 bottles MonaVie Active, 2 bottles MonaVie Pulse, 2 bottles MonaVie Original, 1 case MonaVie E <sup>MV</sup> .....	\$258.50	\$258.50	200	100
1115090101	1 case MonaVie Active, 2 bottles MonaVie Pulse, 1 case MonaVie E <sup>MV</sup> .....	\$263.50	\$263.50	200	100
1115110101	1 case MonaVie Active, 2 bottles MonaVie Pulse, 2 bottles MonaVie Original, 1 case MonaVie E <sup>MV</sup> .....	\$319.00	\$319.00	250	125
<b>MONAVIE JUICE COMBOS</b>					
1112020101	1 bottle MonaVie Active, 1 bottle MonaVie .....	\$65.00	\$65.00	50	25
1112040101	2 bottles MonaVie Active, 2 bottles MonaVie .....	\$125.00	\$125.00	100	50
1115040101	2 bottles MonaVie Active, 2 bottles MonaVie Pulse .....	\$130.50	\$130.50	100	50
1112080101	1 case MonaVie Active, 1 case MonaVie .....	\$225.00	\$225.00	200	100
1102080101	1 case MonaVie Active, 1 case MonaVie Pulse .....	\$231.00	\$231.00	200	100
<b>MONAVIE JUICE &amp; GEL COMBOS</b>					
1130010101	1 case MonaVie Active, 2 boxes MonaVie Gel .....	\$225.00	\$225.00	200	100
1130011101	1 case MonaVie Active, 2 boxes MonaVie Active Gel .....	\$235.00	\$235.00	200	100

\* Preferred Customer Personal Volume (PCPV) – This is the volume associated with a purchase made by a preferred customer, which is half of the volume of a purchase associated with a distributor. A Preferred Customer Bonus equal to one half of the PCPV is also paid to the sponsor of the Preferred Customer.

## MONAVIE BULK PRICING

Item code	Product (amount)	Wholesale	Sug. Retail	PV	BOB <sup>†</sup>
<b>MONAVIE E<sup>MV</sup></b>					
1002880101	MonaVie E <sup>MV</sup> (12 cases, 288 cans) .....	\$690.00	\$750.00	300	10/25
<b>MONAVIE ACTIVE</b>					
1111120101	MonaVie Active (3 cases, 12 bottles) .....	\$340.00	\$345.00	250	10/25
1111240101	MonaVie Active (6 cases, 24 bottles) .....	\$610.00	\$690.00	500	20/50
1111480101	MonaVie Active (12 cases, 48 bottles) .....	\$995.00	\$1,380.00	700	30/75
1122060101	MonaVie Active Gel (6 boxes) .....	\$350.00	\$360.00	250	10/25
1122120101	MonaVie Active Gel (12 boxes) .....	\$630.00	\$720.00	500	20/50
1122240101	MonaVie Active Gel (24 boxes) .....	\$1,030.00	\$1,440.00	700	30/75
<b>MONAVIE PULSE</b>					
1114120101	MonaVie Pulse (3 cases, 12 bottles) .....	\$343.00	\$348.00	250	10/25
1114240101	MonaVie Pulse (6 cases, 24 bottles) .....	\$615.00	\$696.00	500	20/50
1114480101	MonaVie Pulse (12 cases, 48 bottles) .....	\$1,002.00	\$1,392.00	700	30/75
1123060101	MonaVie Pulse Gel (6 boxes) .....	\$352.00	\$361.50	250	10/25
1123120101	MonaVie Pulse Gel (12 boxes) .....	\$633.00	\$723.00	500	20/50
1123240101	MonaVie Pulse Gel (24 boxes) .....	\$1,034.00	\$1,446.00	700	30/75

<sup>†</sup> Bulk Order Bonus (BOB) – Those active with 100–199 PV will receive the lesser of the indicated BOB payments when a personally enrolled distributor purchases the indicated bulk order item. Those active with 200 PV will receive the greater of the indicated BOB payments when a personally enrolled distributor purchases the indicated bulk order item. Amounts are paid in Global Bonus Units (GBU).

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## MONAVIE BULK PRICING (cont.)

Item code	Product (amount)	Wholesale	Sug. Retail	PV	BOB†
<b>MONAVIE</b>					
1110240101	MonaVie (6 cases, 24 bottles) .....	\$580.00	\$660.00	500	20/50
1110480101	MonaVie (12 cases, 48 bottles) .....	\$955.00	\$1,320.00	700	30/75
1121060101	MonaVie Gel (6 boxes, 168 packets) .....	\$330.00	\$337.50	250	10/25
1121120101	MonaVie Gel (12 boxes, 336 packets) .....	\$590.00	\$675.00	500	20/50
1121240101	MonaVie Gel (24 boxes, 672 packets) .....	\$960.00	\$1,350.00	700	30/75
<b>MONAVIE KOSHER</b>					
1110120110	MonaVie Kosher (3 cases, 12 bottles) .....	\$325.00	\$330.00	250	10/25
1110240110	MonaVie Kosher (6 cases, 24 bottles) .....	\$580.00	\$660.00	500	20/50
1110480110	MonaVie Kosher (12 cases, 48 bottles) .....	\$955.00	\$1,320.00	700	30/75

## MONAVIE BULK COMBOS

Item code	Product (amount)	Wholesale	Sug. Retail	PV	BOB†
<b>MONAVIE JUICE COMBOS</b>					
1112120101	2 cases MonaVie Active, 1 case MonaVie .....	\$335.00	\$340.00	250	10/25
1115120101	2 cases MonaVie Active, 1 case MonaVie Pulse .....	\$341.00	\$346.00	250	10/25
1115130101	1 case each of MonaVie Active, Pulse, & Original .....	\$336.00	\$341.00	250	10/25
1112240101	4 cases MonaVie Active, 2 cases MonaVie .....	\$590.00	\$680.00	500	20/50
1115250101	2 cases each of MonaVie Active, Pulse, & Original .....	\$602.00	\$682.00	500	20/50
1115240101	4 cases MonaVie Active, 2 cases MonaVie Pulse .....	\$612.00	\$692.00	500	20/50
1115260101	3 cases MonaVie Active, 3 cases MonaVie Pulse .....	\$613.00	\$693.00	500	20/50
1112480101	8 cases MonaVie Active, 4 cases MonaVie .....	\$990.00	\$1,360.00	700	30/75
1115490101	4 cases each of MonaVie Active, Pulse, & Original .....	\$992.00	\$1,364.00	700	30/75
1115480101	6 cases MonaVie Active, 6 cases MonaVie Pulse .....	\$999.00	\$1,386.00	700	30/75
1115500101	8 cases MonaVie Active, 4 cases MonaVie Pulse .....	\$997.00	\$1,384.00	700	30/75
<b>MONAVIE JUICE &amp; GEL COMBOS</b>					
1130020101	2 cases MonaVie Active, 2 boxes MonaVie Gel .....	\$335.00	\$342.50	250	10/25
1130021101	2 cases MonaVie Active, 2 boxes MonaVie Active Gel .....	\$345.00	\$457.00	250	10/25
1130030101	3 cases MonaVie Active, 6 boxes MonaVie Gel .....	\$600.00	\$682.50	500	20/50
1130031101	3 cases MonaVie Active, 6 boxes MonaVie Active Gel .....	\$620.00	\$758.00	500	20/50
1130040101	6 cases MonaVie Active, 12 boxes MonaVie Gel .....	\$975.00	\$1,365.00	700	30/75
1130080101	6 cases MonaVie Active, 12 boxes MonaVie Active Gel .....	\$1,010.00	\$1,413.00	700	30/75

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## MONAVIE SUPPORT AND BUSINESS TOOLS

Item code		Wholesale	PV
<b>BROCHURES</b>			
1360410101	MonaVie Active Gel (25 pack) – EN .....	\$2.50	0
1360410102	MonaVie Active Gel (25 pack) – SP .....	\$2.50	0
1221770101	Mona Vie Active (10 pack) – EN.....	\$3.25	0
1221760101	Mona Vie E <sup>MV</sup> (10 pack) – EN.....	\$3.25	0
1221780101	MonaVie Original (10 pack) – EN .....	\$3.25	0
1220310102	Athlete (10 pack) – SP .....	\$5.00	0
1220750101	Athlete (10 pack) – EN .....	\$8.00	0
1220790101	Berry, Blend, Business (10 pack) – EN .....	\$15.00	0
1220370102	Berry, Blend, Business (10 pack) – SP .....	\$15.00	0
1220810101	Bottle Tri-Fold (10 pack) – EN.....	\$3.00	0
1220810102	Bottle Tri-Fold (10 pack) – SP .....	\$3.00	0
1220030102	Compensation Plan (10 pack) – SP.....	\$6.00	0
1220830101	Extraordinary Process (10 pack) – EN.....	\$8.00	0
1220300102	Extraordinary Process (10 pack) – SP.....	\$8.00	0
1220760101	Five Star Opportunity (10 pack) – EN.....	\$4.75	0
1220020102	Five Star Opportunity (10 pack) – SP.....	\$4.75	0
1220770101	Premier Acai (10 pack) – EN .....	\$4.25	0
1220320102	Premier Acai (10 pack) – SP .....	\$4.25	0
1220820101	Pulse Product (10 pack) – EN .....	\$3.25	0
1220820102	Pulse Product (10 pack) – SP .....	\$3.25	0
1220800101	World of Opportunity (10 pack) – EN .....	\$10.00	0
1220110101	MonaVie Folder (10 pack) .....	\$8.00	0
<b>MAGAZINES/ARTICLES</b>			
1220040101	More Out of Life DSN Article (25 pack) – EN.....	\$6.50	0
1221690101	Heart and Health DSN Article (25 pack) – EN.....	\$6.50	0
1221830101	Total Wellness Journal (25 Pack) – EN.....	\$11.00	0
1220400101	Health and Wealth Report (Newspaper) (50 pack) – EN.....	\$20.00	0
1220410101	Health and Wealth Report (Newspaper) (250 pack) – EN.....	\$87.50	0
1221730101	Success from Home Magazine (10 pack) – EN.....	\$42.50	0
1221740101	Success from Home Magazine (50 pack) – EN.....	\$190.00	0
1221750101	Success from Home Magazine (100 pack) – EN.....	\$350.00	0
<b>VIDEOS</b>			
1230180101	Extraordinary Process DVD (single) – EN, FR, SP.....	\$3.50	0
1230190101	Extraordinary Process DVD (10 pack) – EN, FR, SP .....	\$30.00	0
1230220101	Momentum DVD (single).....	\$3.50	0
1230230101	Momentum DVD (10 pack) .....	\$30.00	0
1230160101	The Science of a Superfruit DVD (single).....	\$4.25	0
1230170101	The Science of a Superfruit DVD (10 pack) .....	\$35.00	0

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