



MONA · VIE

WHOLESALE PRICE LIST

UNITED STATES

Effective: 05/03/2010

MONAVIE PRODUCTS

Item code	Product (amount)	Wholesale	Sug. Retail	PV	PCPV*
MONAVIE E^{MV} LITE					
1010240101	MonaVie E ^{MV} Lite (1 case, 24 cans)	\$68.00	\$68.00	30	15
1010720101	MonaVie E ^{MV} Lite (3 cases, 72 cans)	\$198.00	\$198.00	100	50
1011440101	MonaVie E ^{MV} Lite (6 cases, 144 cans)	\$375.00	\$375.00	200	100
1012880101	MonaVie E ^{MV} Lite (12 cases, 288 cans)†	\$699.00	\$750.00	400	—
MONAVIE E^{MV}					
1000240101	MonaVie E ^{MV} (1 case, 24 cans).....	\$68.00	\$68.00	30	15
1000720101	MonaVie E ^{MV} (3 cases, 72 cans).....	\$198.00	\$198.00	100	50
1001440101	MonaVie E ^{MV} (6 cases, 144 cans).....	\$375.00	\$375.00	200	100
1002880101	MonaVie E ^{MV} (12 cases, 288 cans)†	\$699.00	\$750.00	400	—
MONAVIE (M)MŪN					
1020010101	MonaVie (M)mūn (1 bottle).....	\$37.50	\$37.50	25	12.5
1020020101	MonaVie (M)mūn (2 bottles).....	\$71.00	\$71.00	50	25
1020040101	MonaVie (M)mūn (4 bottles).....	\$135.00	\$135.00	100	50
1020080101	MonaVie (M)mūn (8 bottles).....	\$235.00	\$235.00	200	100
1020120101	MonaVie (M)mūn (3 cases, 12 bottles)†	\$320.00	\$353.00	300	—
MONAVIE ACTIVE					
1111010101	MonaVie Active (1 bottle).....	\$37.00	\$37.00	25	12.5
1111020101	MonaVie Active (2 bottles)	\$70.00	\$70.00	50	25
1111040101	MonaVie Active (4 bottles)	\$130.00	\$130.00	100	50
1111080101	MonaVie Active (8 bottles)	\$230.00	\$230.00	200	100
1122010101	MonaVie Active Gel (1 box, 28 packets)	\$72.50	\$72.50	50	25
1122020101	MonaVie Active Gel (2 boxes, 56 packets)	\$135.00	\$135.00	100	50
1122040101	MonaVie Active Gel (4 boxes, 112 packets)	\$240.00	\$240.00	200	100
MONAVIE PULSE					
1114010101	MonaVie Pulse (1 bottle).....	\$37.25	\$37.25	25	12.5
1114020101	MonaVie Pulse (2 bottles).....	\$70.50	\$70.50	50	25
1114040101	MonaVie Pulse (4 bottles).....	\$131.00	\$131.00	100	50
1114080101	MonaVie Pulse (8 bottles).....	\$232.00	\$232.00	200	100
1123010101	MonaVie Pulse Gel (1 box, 28 packets).....	\$72.75	\$72.75	50	25
1123020101	MonaVie Pulse Gel (2 boxes, 56 packets).....	\$135.50	\$135.50	100	50
1123040101	MonaVie Pulse Gel (4 boxes, 112 packets).....	\$241.00	\$241.00	200	100
1130130101	MonaVie Pulse Combo (1 case Pulse, 2 boxes Pulse Gel)	\$237.00	\$237.00	200	100
MONAVIE					
1110010101	MonaVie (1 bottle)	\$31.00	\$31.00	25	12.5
1110020101	MonaVie (2 bottles)	\$58.00	\$58.00	50	25
1110040101	MonaVie (4 bottles)	\$115.00	\$115.00	100	50
1110080101	MonaVie (8 bottles)	\$215.00	\$215.00	200	100
1110120101	MonaVie (3 cases, 12 bottles)†	\$300.00	\$323.00	300	—
1121010101	MonaVie Gel (1 box, 28 packets).....	\$67.50	\$67.50	50	25
1121020101	MonaVie Gel (2 boxes, 56 packets).....	\$125.00	\$125.00	100	50
1121040101	MonaVie Gel (4 boxes, 112 packets).....	\$225.00	\$225.00	200	100

* Preferred Customer Personal Volume (PCPV) – This is the volume associated with a purchase made by a preferred customer, which is half of the volume of a purchase associated with a distributor. A Preferred Customer Bonus equal to one half of the PCPV is also paid to the sponsor of the Preferred Customer.

† Not available to Preferred Customers.

To place a phone order from within the U.S., Canada, or Puerto Rico, call: 1.866.217.8455
To place an order from any other country, call: 1.801.783.2096 • Order online at www.monavievo.com

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MONAVIE PRODUCTS (cont.)

Item code	Product (amount)	Wholesale	Sug. Retail	PV	PCPV*
MONAVIE KOSHER					
1110010110	MonaVie Kosher (1 bottle).....	\$32.00	\$32.00	25	12.5
1110020110	MonaVie Kosher (2 bottles)	\$60.00	\$60.00	50	25
1110040110	MonaVie Kosher (4 bottles)	\$120.00	\$120.00	100	50
1110080110	MonaVie Kosher (8 bottles)	\$220.00	\$220.00	200	100

MONAVIE COMBOS

MONAVIE E^{MV} COMBOS

1115140101	6 bottles MonaVie Kosher, 1 case MonaVie E ^{MV}	\$248.00	\$248.00	200	100
1115050101	1 case MonaVie Active, 2 bottles MonaVie, 1 case MonaVie E ^{MV}	\$258.00	\$258.00	200	100
1115070101	2 bottles MonaVie Active, 2 bottles MonaVie Pulse, 2 bottles MonaVie Original, 1 case MonaVie E ^{MV}	\$258.50	\$258.50	200	100
1115090101	1 case MonaVie Active, 2 bottles MonaVie Pulse, 1 case MonaVie E ^{MV}	\$263.50	\$263.50	200	100
1115110101	1 case MonaVie Active, 2 bottles MonaVie Pulse, 2 bottles MonaVie Original, 1 case MonaVie E ^{MV}	\$319.00	\$319.00	250	125

MONAVIE JUICE COMBOS

1112020101	1 bottle MonaVie Active, 1 bottle MonaVie.....	\$65.00	\$65.00	50	25
1112040101	2 bottles MonaVie Active, 2 bottles MonaVie	\$125.00	\$125.00	100	50
1115040101	2 bottles MonaVie Active, 2 bottles MonaVie Pulse.....	\$130.50	\$130.50	100	50
1112080101	1 case MonaVie Active, 1 case MonaVie.....	\$225.00	\$225.00	200	100
1102080101	1 case MonaVie Active, 1 case MonaVie Pulse	\$231.00	\$231.00	200	100

MONAVIE JUICE & GEL COMBOS

1130010101	1 case MonaVie Active, 2 boxes MonaVie Gel.....	\$225.00	\$225.00	200	100
1130011101	1 case MonaVie Active, 2 boxes MonaVie Active Gel.....	\$235.00	\$235.00	200	100

* Preferred Customer Personal Volume (PCPV) – This is the volume associated with a purchase made by a preferred customer, which is half of the volume of a purchase associated with a distributor. A Preferred Customer Bonus equal to one half of the PCPV is also paid to the sponsor of the Preferred Customer.

MONAVIE BULK PRICING

Item code	Product (amount)	Wholesale	Sug. Retail	PV	BOB [†]
MONAVIE ACTIVE					
111120101	MonaVie Active (3 cases, 12 bottles).....	\$340.00	\$345.00	250	10/25
1111240101	MonaVie Active (6 cases, 24 bottles).....	\$610.00	\$690.00	500	20/50
1111480101	MonaVie Active (12 cases, 48 bottles).....	\$995.00	\$1,380.00	700	30/75
1122060101	MonaVie Active Gel (6 boxes)	\$350.00	\$360.00	250	10/25
1122120101	MonaVie Active Gel (12 boxes)	\$630.00	\$720.00	500	20/50
1122240101	MonaVie Active Gel (24 boxes)	\$1,030.00	\$1,440.00	700	30/75
MONAVIE PULSE					
1114120101	MonaVie Pulse (3 cases, 12 bottles).....	\$343.00	\$348.00	250	10/25
1114240101	MonaVie Pulse (6 cases, 24 bottles).....	\$615.00	\$696.00	500	20/50
1114480101	MonaVie Pulse (12 cases, 48 bottles).....	\$1,002.00	\$1,392.00	700	30/75
1123060101	MonaVie Pulse Gel (6 boxes).....	\$352.00	\$361.50	250	10/25
1123120101	MonaVie Pulse Gel (12 boxes).....	\$633.00	\$723.00	500	20/50
1123240101	MonaVie Pulse Gel (24 boxes).....	\$1,034.00	\$1,446.00	700	30/75

[†] Bulk Order Bonus (BOB) – Those active with 100–199 PV will receive the lesser of the indicated BOB payments when a personally enrolled distributor purchases the indicated bulk order item. Those active with 200 PV will receive the greater of the indicated BOB payments when a personally enrolled distributor purchases the indicated bulk order item. Amounts are paid in Global Bonus Units (GBU).

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MONAVIE BULK PRICING (cont.)

Item code	Product (amount)	Wholesale	Sug. Retail	PV	BOB†
MONAVIE					
1110240101	MonaVie (6 cases, 24 bottles)	\$580.00	\$660.00	500	20/50
1110480101	MonaVie (12 cases, 48 bottles)	\$955.00	\$1,320.00	700	30/75
1121060101	MonaVie Gel (6 boxes, 168 packets)	\$330.00	\$337.50	250	10/25
1121120101	MonaVie Gel (12 boxes, 336 packets)	\$590.00	\$675.00	500	20/50
1121240101	MonaVie Gel (24 boxes, 672 packets)	\$960.00	\$1,350.00	700	30/75
MONAVIE KOSHER					
1110120110	MonaVie Kosher (3 cases, 12 bottles)	\$325.00	\$330.00	250	10/25
1110240110	MonaVie Kosher (6 cases, 24 bottles)	\$580.00	\$660.00	500	20/50
1110480110	MonaVie Kosher (12 cases, 48 bottles)	\$955.00	\$1,320.00	700	30/75
MONAVIE JUICE COMBOS					
1112120101	2 cases MonaVie Active, 1 case MonaVie	\$335.00	\$340.00	250	10/25
1115120101	2 cases MonaVie Active, 1 case MonaVie Pulse	\$341.00	\$346.00	250	10/25
1115130101	1 case each of MonaVie Active, Pulse, & Original	\$336.00	\$341.00	250	10/25
1112240101	4 cases MonaVie Active, 2 cases MonaVie	\$590.00	\$680.00	500	20/50
1115250101	2 cases each of MonaVie Active, Pulse, & Original	\$602.00	\$682.00	500	20/50
1115240101	4 cases MonaVie Active, 2 cases MonaVie Pulse	\$612.00	\$692.00	500	20/50
1115260101	3 cases MonaVie Active, 3 cases MonaVie Pulse	\$613.00	\$693.00	500	20/50
1112480101	8 cases MonaVie Active, 4 cases MonaVie	\$990.00	\$1,360.00	700	30/75
1115490101	4 cases each of MonaVie Active, Pulse, & Original	\$992.00	\$1,364.00	700	30/75
1115480101	6 cases MonaVie Active, 6 cases MonaVie Pulse	\$999.00	\$1,386.00	700	30/75
1115500101	8 cases MonaVie Active, 4 cases MonaVie Pulse	\$997.00	\$1,384.00	700	30/75
MONAVIE JUICE & GEL COMBOS					
1130020101	2 cases MonaVie Active, 2 boxes MonaVie Gel	\$335.00	\$342.50	250	10/25
1130021101	2 cases MonaVie Active, 2 boxes MonaVie Active Gel	\$345.00	\$457.00	250	10/25
1130030101	3 cases MonaVie Active, 6 boxes MonaVie Gel	\$600.00	\$682.50	500	20/50
1130031101	3 cases MonaVie Active, 6 boxes MonaVie Active Gel	\$620.00	\$758.00	500	20/50
1130040101	6 cases MonaVie Active, 12 boxes MonaVie Gel	\$975.00	\$1,365.00	700	30/75
1130080101	6 cases MonaVie Active, 12 boxes MonaVie Active Gel	\$1,010.00	\$1,413.00	700	30/75

MONAVIE SUPPORT AND BUSINESS TOOLS

Item code		Wholesale	PV
BROCHURES			
1360410101	MonaVie Active Gel (25 pack) – EN	\$2.50	0
1360410102	MonaVie Active Gel (25 pack) – SP	\$2.50	0
122210101	Preferred Customer Brochure (10 pack) – EN	\$2.50	0
1222360101	MonaVie E ^{MV} & E ^{MV} Lite (10 Pack) – EN	\$3.25	0
1222110101	MonaVie (M)mūn (10 pack) – EN	\$3.25	0
1222110102	MonaVie (M)mūn (10 pack) – SP	\$3.25	0
1221770101	Mona Vie Active (10 pack) – EN	\$3.25	0
1221770102	Mona Vie Active (10 pack) – SP	\$3.25	0
1221760101	Mona Vie E ^{MV} (10 pack) – EN	\$3.25	0
1221760102	Mona Vie E ^{MV} (10 pack) – SP	\$3.25	0
1221780101	MonaVie Original (10 pack) – EN	\$3.25	0
1221780102	MonaVie Original (10 pack) – SP	\$3.25	0

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Item code		Wholesale	PV
BROCHURES			
1220750101	Athlete (10 pack) – EN	\$8.00	0
1220310102	Athlete (10 pack) – SP	\$5.00	0
1221870101	Berry, Blend, Business (10 pack) – EN	\$15.00	0
1220370102	Berry, Blend, Business (10 pack) – SP	\$15.00	0
1222120101	4 Bottle Brochure (10 pack) – EN	\$6.00	0
1222120102	4 Bottle Brochure (10 pack) – SP	\$6.00	0
1220830101	Extraordinary Process (10 pack) – EN	\$8.00	0
1220300102	Extraordinary Process (10 pack) – SP	\$8.00	0
1221860102	Five Star Opportunity (10 pack) – EN	\$4.75	0
1220020102	Five Star Opportunity (10 pack) – SP	\$4.75	0
1222140101	Premier Acai (10 pack) – EN	\$4.25	0
1220770102	Premier Acai (10 pack) – SP	\$4.25	0
1220820101	MonaVie Pulse Product (10 pack) – EN	\$3.25	0
1220820102	MonaVie Pulse Product (10 pack) – SP	\$3.25	0
1220800101	World of Opportunity (10 pack) – EN	\$10.00	0
1220800102	World of Opportunity (10 pack) – SP	\$10.00	0
1220110101	MonaVie Folder (10 pack)	\$8.00	0
MAGAZINES/ARTICLES			
1222130101	100 Million Club Article (10 pack) – EN	\$4.50	0
1220040101	More Out of Life DSN Article (25 pack) – EN	\$6.50	0
1221690101	Heart and Health DSN Article (25 pack) – EN	\$6.50	0
1222160101	Total Wellness Journal (25 Pack) – EN	\$4.50	0
1221890101	Inc. 500 Reprint (10 pack) – EN	\$13.00	0
1221730101	Success from Home Magazine (10 pack) – EN	\$42.50	0
1221740101	Success from Home Magazine (50 pack) – EN	\$190.00	0
1221750101	Success from Home Magazine (100 pack) – EN	\$350.00	0
VIDEOS			
1230570101	Safeguard Optimize Shield Dr. Clayton DVD (Single) – EN	\$4.25	0
1230580101	Safeguard Optimize Shield Dr. Clayton DVD (10 Pack) – EN	\$35.00	0
1230540101	2010 MonaVie Vision Webcast DVD (single) – EN	\$3.50	0
1230550101	2010 MonaVie Vision Webcast DVD (5 pack) – EN	\$15.00	0
1230330102	Evolution of Network MKTG DVD (single) – EN, SP	\$3.50	0
1230560102	Evolution of Network MKTG DVD (10 pack) – EN, SP	\$30.00	0
1230180101	Extraordinary Process DVD (single) – EN, FR, SP	\$3.50	0
1230190101	Extraordinary Process DVD (10 pack) – EN, FR, SP	\$30.00	0
1230220101	Momentum DVD (single)	\$1.00	0
1230230101	Momentum DVD (10 pack)	\$8.00	0
1230160101	The Science of a Superfruit DVD (single)	\$4.25	0
1230170101	The Science of a Superfruit DVD (10 pack)	\$35.00	0

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