

TL730/5

DIAMOND RUNNER SPECIAL EDITION
FREEDOM IN 2011!

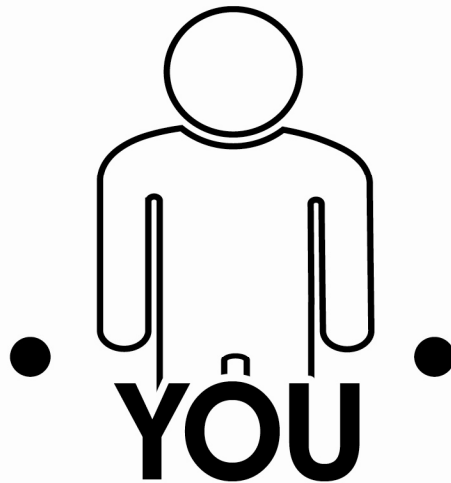
Welcome



TM

MONAVIE®

[GREAT COMPANY
GREAT PRODUCTS]



[QUALITY
DISTRIBUTORS]



[A PROVEN
SUPPORT SYSTEM]

LOOK GOOD [RVL]
FEEL GOOD [MONAVIE]



105495

THE I·T·S™ FACTOR:

IT'S SIMPLE • IT'S FUN • IT'S MONAVIE



LOOK GOOD •

FEEL GOOD



5 Star OPPORTUNITY

THE RIGHT:

- ★ PRODUCT
- ★ MANAGEMENT
- ★ TIMING
- ★ COMPENSATION
- ★ CAUSE: **more**[™]
THE MORE PROJECT

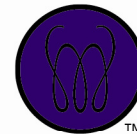
THE RIGHT PRODUCT:

AÇAÍ #1 SUPERFOOD — CROWN JEWEL



MONAVIE RVL™

• *Healthy Weight Management*



MONAVIE ESSENTIAL

• *19 Fruits*



MONAVIE ACTIVE

• *Joint Health*



MONAVIE PULSE

• *Heart Health*



MONAVIE (M)MÜN

• *Immune Health*
• *Wellmune® - \$250 Million in research*



MONAVIE EMV & EMV LITE

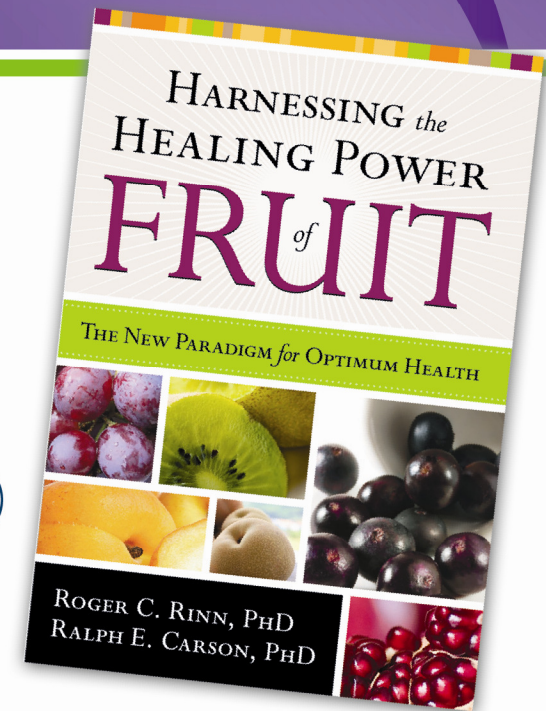
• *Healthy. Sustained. Energy.™*

LOOK GOOD [RVL]
FEEL GOOD [MONAVIE]

PRODUCT BENEFITS:

- ★ PROVIDES THE ANTIOXIDANT POWER OF MORE THAN 10 SERVINGS OF FRUITS AND VEGETABLES.
- ★ PROMOTES OVERALL HEALTH AND LONGEVITY.
- ★ FIGHTS OXIDATIVE DAMAGE AND AGING.
- ★ INCREASES JOINT MOBILITY AND FLEXIBILITY.
- ★ INCREASES ENERGY AND PROMOTES ALERTNESS.

TL94



“Fruit is the most essential part of your diet...”

Roger C. Rinn, PhD *Harnessing the Healing Power of Fruit*
(page 62, The açai berry)



- **AÇAVIE™** IS THE PUREST, MOST POTENT FORM OF AÇAÍ AVAILABLE ON THE MARKET AND IS FOUND ONLY IN MONAVIE PRODUCTS.
- **ENLIVENOX** IS A REVOLUTIONARY COMPOUND THAT DELIVERS 10 TIMES MORE POLYPHENOLS THAN COMPETITOR AÇAÍ.
- **SUGGESTED:** 4 OUNCES = ANTIOXIDANT EQUIVALENT OF 13 SERVINGS OF FRUITS AND VEGETABLES
- **GROWING INDUSTRY:** THE WEIGHT LOSS INDUSTRY IS A RAPIDLY GROWING \$60 BILLION INDUSTRY!

PATENTED FORMULA



MONAVIE IN THE NEWS:



- 1ST** IN THE FOOD & BEVERAGE CATEGORY
- 3RD** IN THE REVENUE CATEGORY
- 18TH** ON THE OVERALL INC. 500 LIST



MONAVIE CEO DALLIN LARSEN IS ERNST & YOUNG ENTREPRENEUR OF THE YEAR!

“Within the functional food and nutritional beverage category, Monavie is perfectly positioned for exponential growth. I fully expect them to become the prominent driver within this category over the coming years.”

— **Maria Ramirez**

World’s foremost Financial Forecaster as rated by *The Wall Street Journal*

“Over the next 10 years, the U.S. economy will create 10 Million New Millionaires... Two of the strongest emerging industries where this growth will occur are Wellness and Network Marketing.”

— **Paul Zane Pilzer**

Success From Home Magazine

LET'S GET STARTED

GETTING STARTED PROPERLY:

1) STARTER KIT:

\$39⁰⁰ - Placement & Position

This is contingent upon MonaVie promotions

2) INITIAL ORDER:

3 or 6 Cases* (Suggested Bulk Order)

3) ENROLL IN AUTOSHIP:

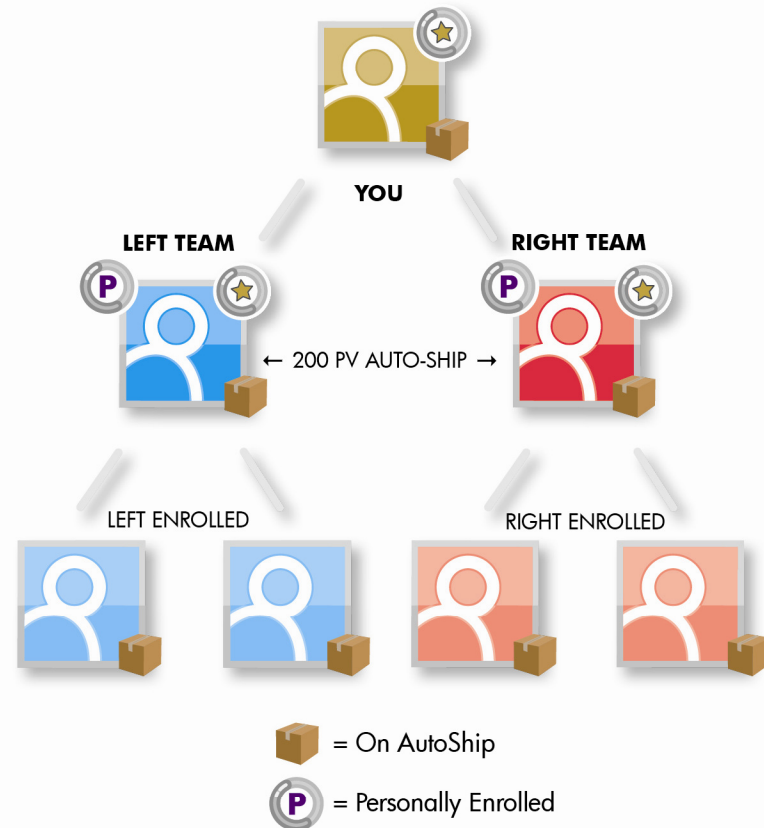
2 or 3 Case AutoShip*

4) BECOME A STAR

48 Hours Suggested

5) BE A STAR MAKER

SL15



*The purchase of any products, or participation in the AutoShip program, is completely optional and not required for a distributor to participate in any aspect of the MonaVie compensation plan.

9 WAYS OF EARNING INCOME:

1. DIRECT SALES

| | | | |
|-----------------------|---|--|--|
| MONAVIE ACTIVE® |  | WHOLESALE* | SUGGESTED RETAIL |
| | | \$32⁵⁰ per bottle | \$45⁰⁰ per bottle |
| MONAVIE ESSENTIAL® |  | \$28⁷⁵ per bottle | \$40⁰⁰ per bottle |

2. FIRST ORDER BONUS (FOB)

PERSONAL SPONSOR:

\$10⁰⁰ - \$40⁰⁰



3. BULK ORDER BONUS (BOB)

Prices below are based on MonaVie Active AutoShip orders.

| | |
|------------------------|---|
| YOUR PRICE: | 6 CASES \$25⁴² per case |
| YOUR BONUS: | \$50⁰⁰ |



**Enroll in
2-3 Case
AutoShip**
(Suggested*)

These Bonuses are based on an active distributor with 200 PV.

All prices above are subject to change. Taxes and shipping charges may apply.

* Prices under Direct Sales are based on purchasing one case of MonaVie.

* The purchase of any products, or participation in the AutoShip program, is completely optional and not required for a distributor to participate in any aspect of the MonaVie compensation plan.

4. STAR MAKER BONUS

\$20-40 FOR EACH PERSONALLY ENROLLED STAR: UNLIMITED

5. TEAM BONUSES

RIGHT TEAM: 10 CASES = 1,000 PTS

LEFT TEAM: 5 CASES = 500 PTS

10% OF LESSER LEG (500pts) = \$50

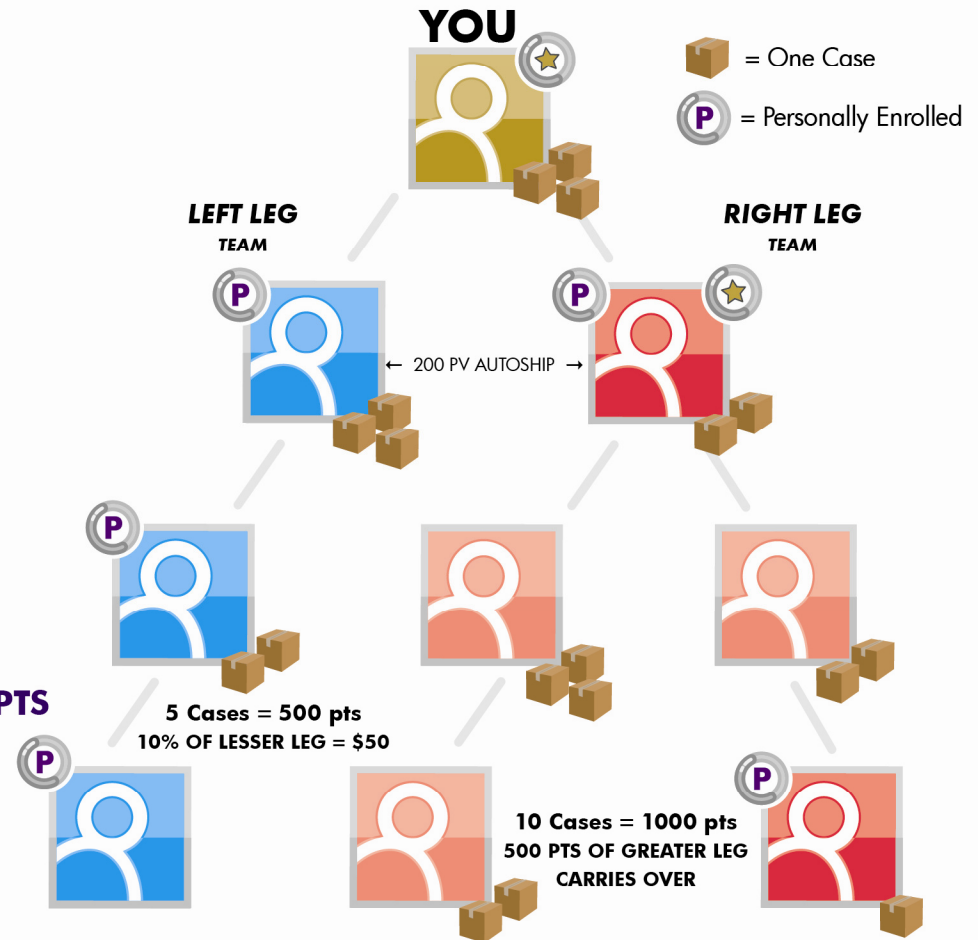
RIGHT TEAM: 500 PTS CARRIED FORWARD*

RIGHT TEAM: 10 CASES + 500 PTS = 1,500 PTS

LEFT TEAM: 20 CASES = 2000 PTS

10% OF LESSER LEG (1500pts) = \$150

*Non-Flushing Binary System



***250 CASES = \$2,500/WEEK**
***1,000 CASES = \$10,000/WEEK**

6. EXECUTIVE CHECK MATCH

7. LEADERSHIP BONUSES

8. MULTIPLE BUSINESS CENTERS

9. TOP RETAILERS BONUS



“Power is in the network. If you want to become rich, the best strategy is to find a way to build a strong, viable, growing network.”

Robert T. Kiyosaki

The Business of the 21st Century

MONAVIE TRIPS & INCENTIVES:



RUBY
Midway, Utah



Ruby Fly-In



DIAMOND
Maui, Hawaii



Diamond Destination



BLACK DIAMOND
Yearly Exotic
Destination Trip!



**ROYAL
BLACK DIAMOND**
\$100,000
Incentive Bonus!



**PRESIDENTIAL
BLACK DIAMOND**
\$300,000
Incentive Bonus!



Atlantis Resort Accommodations



**IMPERIAL
BLACK DIAMOND**
\$600,000
Incentive Bonus!



**CROWNE
BLACK DIAMOND**
\$1,000,000
Incentive Bonus!



10 STEP PATTERN FOR SUCCESS:

1. DETERMINE YOUR "WHY"
2. SET GOALS
3. MAKE A COMMITMENT
4. BUILD A LIST
5. CONTACT AND INVITE
6. HAVE A MEETING
7. FOLLOW UP AND FOLLOW THROUGH
8. GET STARTED
9. COUNSEL UPLINE
10. DUPLICATE YOURSELF



M O N A · V I E[®]
THE COMPANY

+



+

TEAM
R3Global
THE PROVEN
SUPPORT SYSTEM

INCOME DISCLOSURE STATEMENT

GLOBAL (Mid-Year) 2009



MONA·VIE

The Income Disclosure Statement is a reflection of MonaVie's rewarding opportunity. The following chart represents the average global earnings of the ranks of MonaVie Distributors worldwide and provides high, low and average weekly income information, as well as annualized averages.

| Active Distributor Rank | Average Weekly Number of Distributors Paid at This Rank | % of Average Weekly Distributors | Weekly Income (US Dollars) | | | Annualized Average Check | Weekly Average Hours Worked* |
|---|---|----------------------------------|----------------------------|----------|---------------|--------------------------|------------------------------|
| | | | High | Low | Average Check | | |
| Distributor | 46,766 | 50% | \$699 | \$0 | \$23 | \$1,214 | 4 |
| Star | 32,172 | 35% | \$880 | \$0 | \$35 | \$1,817 | 6 |
| Star 500 | 7,933 | 8% | \$815 | \$50 | \$76 | \$3,947 | 6 |
| Star 1000 | 3,267 | 4% | \$1,000 | \$100 | \$172 | \$8,963 | 6 |
| Bronze Executive | 1,168 | 1% | \$1,000 | \$200 | \$357 | \$18,572 | 7 |
| Silver Executive | 639 | 1% | \$1,500 | \$300 | \$564 | \$29,310 | 8 |
| Gold Executive | 386 | <1% | \$2,500 | \$500 | \$1,027 | \$53,413 | 9 |
| Ruby Executive | 145 | <1% | \$5,000 | \$1,000 | \$2,015 | \$104,759 | 12 |
| Emerald Executive | 66 | <1% | \$7,500 | \$1,500 | \$3,090 | \$160,656 | 13 |
| Diamond Executive | 32 | <1% | \$10,000 | \$2,000 | \$3,884 | \$201,987 | 16 |
| Blue Diamond Executive | 76 | <1% | \$20,000 | \$2,500 | \$7,481 | \$388,986 | 20 |
| Hawaiian Blue Diamond Executive | 24 | <1% | \$25,000 | \$4,544 | \$12,711 | \$660,995 | 20 |
| Black Diamond Executive | 27 | <1% | \$101,761 | \$6,505 | \$28,584 | \$1,486,366 | 27 |
| Royal Black Diamond Executive and Above | 7 | <1% | \$134,517 | \$28,483 | \$65,548 | \$3,408,500 | >40 |

The income statistics above are for all MonaVie Distributors who were paid bonuses during the period from July 4, 2008 to June 26, 2009, at the above ranks, excluding rank advancement bonuses. A "Distributor" is defined as any person who: (1) executed a MonaVie Distributor Application and Agreement; (2) has sponsored at least one person; (3) has received at least one non-retail bonus; and (4) has been active in any of the eight weeks preceding the bonus period (to learn the requirements for being an "active" distributor in your market, reference your country specific MonaVie Compensation Plan document). Note that this excludes retail customers, preferred customers, retailers (those who have received a retail bonus only), pre-enrollees, distributors who did not renew, and customers, retailers, or distributors whose relationships with MonaVie were revoked. An individual who has executed a MonaVie Independent Distributor Application and Agreement, but has not fulfilled the four criteria enumerated above is not a Distributor. That person is simply a wholesale customer. If, and only when, all four criteria are satisfied does that person become a Distributor. Accordingly, the status of an individual can, and sometimes does, change throughout the course of a year. For example, Mary enrolls as a customer in February. In April, she qualifies to become a Distributor and maintains her qualification through May. In June, she is inactive, and therefore, her status is that of a customer. In July, she begins retailing products to a few customers, and thus, becomes a retailer (but not a Distributor). In August, she again qualifies as a Distributor but fails to remain qualified for the remainder of the year. For the purposes of this Income Disclosure Statement, Mary will only be considered a Distributor during the months of April, May, and August. **The average annualized income for all Distributors during this period was \$2,918.22.** From July 2008 to June 2009, approximately 87% of individuals who executed a MonaVie Distributor Application and Agreement, and made at least one purchase in the last 12 months, are considered wholesale customers.

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a MonaVie Distributor can or will earn through his or her participation in the MonaVie Compensation Plan. Your success depends upon your skills, work effort, and market conditions. MonaVie does not guarantee any level of income or your success.

* These figures are derived from a survey of approximately 18,000 distributors performed by MonaVie through our online ordering system.